

Endorse & Support LIFE



LIFE is a registered political party in the United Kingdom. We are a movement of citizens determined to see our country move to a socially, economically and environmentally sustainable structure, that will provide a place where we and our future generations can enjoy life in peace with prosperity.

LIFE advocates common sense, modern policies that promote social stability, economic emancipation and balance with our natural world.

Thank you for your interest in LIFE.

LIFE is a movement for change, and change starts with each of us individually and spreads out from there. That is why we are keen to have your endorsement and support, it is your signal to others that you have already embraced the need for change.

This document helps to clarify what it means to give an endorsement to LIFE, and how your endorsement may be used in our literature and other materials. If you have any questions that are not addressed here, please don't hesitate to contact us at support@uklife.org.

What is an “endorsement”?

Your endorsement is a statement that describes the way in which you see your vision for change reflected in the principles, policies or positions of the LIFE Party.

Your endorsement can take many forms, and in this document we will show you various approaches you might wish to take. You may see a particular aspect of LIFE's policies that resonate especially with you, or you may feel that the general principles of LIFE are aligned with your own.

Your endorsement only says what you want it to, and it can be as specific or as general as you want it to be. Above all it is in your words, and expresses your opinion.

You can tell us how you want your endorsement to be used, and where and when we can display it.

Example endorsement:

I believe that LIFE is the only party with policies that will allow my children and their children to enjoy their natural world, and live in a free, peaceful & prosperous society.”



- Mary E., Teacher, MA and organic gardener, Devon

Will LIFE use my name?

The power of your endorsement is that it is a public statement. Others who identify with where you live, or your profession, or your background, will gain confidence from seeing that someone like them supports LIFE.

In this document you can tell us what aspects of your identity you allow us to use in public materials. We will not include any personal contact details in our materials, and we will only include some very limited personal descriptors if you give us permission to use them.

At a minimum we will need to be use a name, which can just be your given name. Ideally we will want to be able to attribute your endorsement to your name, the town or region of your residence, and a brief description of the work you are involved in and your interests. The form overleaf will guide you.

My Contact Details

Check the box
to give LIFE
permission to
publish.



Me

Full Name

☐

Public Name

☒

This is how your name will be displayed next to your endorsement. You can choose anything you like; we suggest something like your given name and the first initial of your surname. e.g. "Mary E."

Required

Occupation, Title, Background, Interests

☒

Required

This will appear after your name next to your endorsement. You can choose anything you like; we suggest your occupation and interests. e.g. "Teacher, MA and organic gardener"



LIFE can use a photograph of me with my endorsement

Email your photo to support@uklife.org

☐

Great,
thanks!



My Address

No., Street

Town/City

☐

County

☐

Post Code



My Emails

For internal use by LIFE only - not to be published or shared without permission.

Personal

Work



My Phones

For internal use by LIFE only - not to be published or shared without permission.

Mobile

Home

Work



My Endorsement Statement

This is the text of your endorsement and will be published. You can write anything you like; we suggest you write something that refers to your favorite aspect of LIFE's policies and principles and how it relates to your interests. e.g. "As a teacher, I support LIFE because I want my children and their children to enjoy their natural world, and live in a free society using the best ideas available, to improve life for everyone."

I support LIFE because...



How LIFE can use my endorsement

Check the box
if you agree

I am willing to be contacted by press & media to confirm my endorsement. LIFE will get my permission first.

☐

LIFE has my permission to excerpt my endorsement.


☐

Where my endorsement can be displayed ...

On the WWW.UKLIFE.ORG website

☒

Required

On LIFE social media sites, e.g.  

☐

In LIFE printed materials

☐

In LIFE advertising

☐

The longevity of my endorsement ...

LIFE may use my endorsement until the date of the next General Election in the UK, or only until the following date, whichever comes first:

DAY / MONTH / YEAR

Leave blank unless you want to end your endorsement before the next General Election.

Authorisation & Consent

I hereby authorise the LIFE party to use my endorsement statements as I have presented them in this document and only in the manners and on the occasions I have stipulated in this document.

I am making these statements entirely of my own free will, based on my understanding of LIFE's policies as of this date.

I recognise the public nature of providing my endorsement, and that I might be identified as the person making these statements, and I hold LIFE harmless in the event of such discovery.

Nothing in my statements shall be construed as irrevocable and I am free to change my statements or revoke my authorisation for their use at any time by writing to the LIFE Party with such instructions. In this event LIFE will remove my endorsement from public view where possible, and I understand that LIFE may be unable to withdraw my endorsement from printed materials or archives that have already been distributed or published.

Name:

Signature:

Date:

Submission Instructions



Thank you for your support and your endorsement.

To complete your submission please mail this document to:

LIFE UK HQ
31 READING HOUSE
LONDON
W2 6HD

If you are completing this document electronically as a PDF, please email your saved copy to support@uklife.org.

We will confirm receipt of your endorsement to the contact address you provided in this document. If you have any questions don't hesitate to contact us. The best way to stay in touch with us, and keep up to date on our progress, is to register for an account at our website: **www.uklife.org**.